

Haily Murphy

(608)-553-0411

hailymurphy@icloud.com

Education

Digital Marketing– Associate of Applied Science, La Crosse WI
Western Technical College

Graduate May 2024

HubSpot Academy Certifications:

- Getting To Know Your Customer
- SEO
- Social Media Marketing
- Content Marketing
- Email Marketing

Relevant Coursework:

Social Media Expert, SEO Specialist, Email Marketing, Mobile Marketing, Analytics, Content Management/Marketing, Google Analytics

Experience

Eagles Nest Bar and Restaurant/ La Crosse WI
Manager

August 2021- Current

Giving customers great service with great food to ensure they have the best possible experience. Keeping staff on track, making schedules, staff training and mentoring, maintaining a clean and inviting atmosphere.

Culvers Manager, Dodgeville WI

May 2020 – August 2022

Providing fast service with fresh ingredients, ensuring shifts ran smooth, staff training and mentoring, customer service.

Objective

As an almost graduate with a strong passion for digital marketing, I am seeking an entry-level position where I can apply my knowledge, creativity, and analytical skills to contribute to the success of a dynamic marketing team.

Skills

- Digital Marketing Tools- Familiarity with Google Analytics, and Google search console, and social media management platforms
- Content Creation – proficient in creating engaging content for various digital platforms
- Social Media – knowledge of best practices platforms
- Communications- strong written and verbal communication skills